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### **Reply Luxembourg Appoints Jean-Marc Thomas as New Partner**

- Jean-Marc is a leading figure in the European financial sector, with 25 years' industry experience
- Appointment signals a dynamic move for both parties

Reply is proud to announce the expansion of our financial services practice with the appointment, **as from 1 June 2016**, of Jean-Marc Thomas as a partner in our Luxembourg office. The glowing reputation and valuable experience that Jean-Marc brings to the role will only serve to further enhance Reply's standing as a leading advisor to global and local financial institutions on strategic, operational and technological matters.

#### **A leading figure in Luxembourg finance**

With 25 years of experience in financial services in Europe, Jean-Marc represents an exciting addition to the Reply team. He graduated from the Université Catholique de Louvain with a degree in economics, and began his career in auditing at PricewaterhouseCoopers Luxembourg. From there, he moved to Banco di Napoli International S.A., where he took up a position as the head of the organisation and controls department.

He then moved back to Pricewaterhouse as advisory director in 1997, where he was responsible for risk management and banking advisory practices. After a successful 10-year period as director, Jean-Marc took up a new role as head of risks, procedure, loans administration, internal control and project management at the Banque Privée Edmond de Rothschild Europe. Four years on, Jean-Marc graduated to the role of vice chairman of the executive committee of the bank, and it is from this prestigious position that Reply has successfully attracted him.

#### **A perfect fit**

"I'm very excited to join the Reply team in Luxembourg and contribute to its development as a leading company in delivering innovative and customised solutions," said Jean-Marc upon his arrival at Reply. "We will first focus on the three business units that are already present in Luxembourg - Avantage Reply (the risk management and regulatory reporting arm of the company), Spike Reply (our cyber security consultancy division) and Open Reply (which provides innovative digital and technological solutions).

The trajectory of Jean-Marc's career matches the rapidly-accelerating growth of Reply itself, which has been operational in Luxembourg from 2009 and has been making waves in the industry ever since. Freddy Gielen, Executive Partner and Chief Executive of Reply Benelux and France, also enthused about the appointment:

"I'm delighted to have Jean-Marc leading our growing Luxembourg office. Having dealt with him over the years, I'm convinced Jean-Marc will bring a wealth of knowledge and experience to Reply."



## **The epicentre of economy in Europe**

Over the last few decades, Luxembourg has gradually cemented its place as one of the most important financial hubs on the continent, largely thanks to the laudable efforts and exceptional work undertaken by the Luxembourgish authorities. Reply is proud of its position at the forefront of this vital industry.

## **About Reply**

Reply [MTA, STAR: REY] specialises in the design and implementation of solutions based on new communication channels and digital media. Through its network of specialist companies, Reply supports some of Europe's leading industrial groups in Telco & Media, Industry & Services, Banks & Insurance and Public Administration to define and develop business models, suited to the new paradigms of Big Data, Cloud Computing, Digital Media and the Internet of Things.